

Reno Park and Trail Committee

City of Reno

160 Blackburn Street

Reno, TX 75462

To whom it may concern:

We have exciting news! The Reno Park and Trail Committee will be hosting a fun event for the whole family this fall! Reno's Monster Mash & Barbeque Cook-off will be held on October 31st from 12pm until 6pm. From 1pm-3pm, citizens can buy plates of delicious barbeque to help support the Reno Volunteer Fire Department. We will have Award-Winning BBO, Vendors, Trunk or Treat Contest, Games, Live music, Costume Contest, Pumpkin Carving Contest and more throughout the day!

We would like to offer you the opportunity to become a sponsor for this great event. Please find the attached sponsorship packet which provides information on great incentives for your sponsorship. Thank you for your consideration and should you have any questions, please contact us at (903) 785-6581. We look forward to hearing from you!

Sincerely,

## ***2020 Sponsorship Packet***

### ***Band-Live Music*** ***\$600***

- ❖ Social media shout-outs via Facebook, Twitter and Instagram
- ❖ Recognition as a sponsor by the DJ at the event.
- ❖ Free vendor table/booth placement at the event to promote your business

### ***Sanitation Sponsor*** ***\$450***

- ❖ Free vendor table/booth placement at the event to promote your business
- ❖ Recognition as a sponsor by the DJ at the event.

### ***DJ*** ***\$300***

- ❖ Social media shout-outs via Facebook, Twitter and Instagram
- ❖ Recognition as a sponsor by the DJ at the event.

### ***Trunk or Treat Section*** *(You purchase candy & decorations for your vehicle)*

- ❖ Free vendor table/booth placement at the event to promote your business

**\*\* Custom packages available upon request\*\***

# Pledge of Support

To make a donation or commit to participating in trunk or treat,  
please provide the following information:

- ❖ Business Name/Donor Name(s): \_\_\_\_\_  
(Please use the business name/name by which you would like to be recognized for your donation)
- ❖ Business contact's name: \_\_\_\_\_
- ❖ Title: \_\_\_\_\_
- ❖ Business/Donor address: \_\_\_\_\_
- ❖ Business/Donor city/state/zip: \_\_\_\_\_
- ❖ Contact's email: \_\_\_\_\_
- ❖ Contact's phone: \_\_\_\_\_
- ❖ For monetary donations: This donation of \$\_\_\_\_\_ will be paid by check or money order. (make payable to **City of Reno**)
  
- ❖ For goods, services, or gift certificates:  
Our business pledges the following goods, services, or gift certificates  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
The approximate retail value of this item or items is \$\_\_\_\_\_.
  
- ❖ Special instructions regarding pickup or handling:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Thank you for your support!**

Please mail or return this form to:

City of Reno  
160 Blackburn Street  
Reno, TX 75462  
tricia@renotexas.us