

Reno Parks and Trail Committee  
City of Reno  
160 Blackburn Street  
Reno, TX 75462

To whom it may concern:

We have exciting news! The Reno Parks and Trail Committee will be hosting a fun event for the whole family! Reno's Winter Wonderland Christmas Festival will be held on December 10, 2022 from 12 pm until 5:00 pm. We will have Holiday Shopping, Sweets and Treats, Performance by Paris Cloggers, Bounce Houses, Contests, Ice Skating Rink and a SPECIAL VISIT FROM SANTA!

We would like to offer you the opportunity to become a sponsor for this great event. This is family-friendly and free for our wonderful citizens. Please find the attached sponsorship packet which provides information on great incentives for your sponsorship. Thank you for your consideration and should you have any questions, please contact us at (903) 785-6581. We look forward to hearing from you!

Sincerely,

## ***2022 Sponsorship Packet***

***SANTA*** ***\$300***

- ❖ Social media shout-outs via Facebook.
- ❖ Free vendor table/booth placement at the event to promote your business.

***SANITATION SOLUTIONS*** ***\$600***

***Above Packages PLUS***

- ❖ Social media shout-outs via Facebook.
- ❖ Free vendor table/booth placement at the event to promote your business.

***BOUNCE HOUSES*** ***\$800***

- ❖ Social media shout-outs via Facebook.
- ❖ Free vendor table/booth placement at the event to promote your business.

***ICE SKATING RINK*** ***\$5,500***

***Above Package PLUS***

- ❖ Your business logo displayed on all event fliers.
- ❖ Two (2) 2.5 x 6 banners with your logo displayed at the event.

**\*\* Custom packages available upon request\*\***

# Pledge of Support

To make a donation, please provide the following information:

- ❖ Business Name/Donor Name(s): \_\_\_\_\_  
(Please use the business name/name by which you would like to be recognized for your donation)
- ❖ Business contact's name: \_\_\_\_\_
- ❖ Title: \_\_\_\_\_
- ❖ Business/Donor address: \_\_\_\_\_
- ❖ Business/Donor city/state/zip: \_\_\_\_\_
- ❖ Contact's email: \_\_\_\_\_
- ❖ Contact's phone: \_\_\_\_\_
- ❖ For monetary donations: This donation of \$\_\_\_\_\_ will be paid by check or money order. (make payable to **City of Reno**)
  
- ❖ For goods, services, or gift certificates:  
Our business pledges the following goods, services, or gift certificates  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
The approximate retail value of this item or items is \$\_\_\_\_\_.
  
- ❖ Special instructions regarding pickup or handling:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Thank you for your support!

Please mail or return this form to:

City of Reno  
160 Blackburn Street  
Reno, TX 75462  
[tricia@renotexas.us](mailto:tricia@renotexas.us)  
(or)  
[mary@renotexas.us](mailto:mary@renotexas.us)